



2019 Sponsorship Program

Sponsors are the lifeblood of our association. You, our sponsors, make it possible for California Cow Horse Association to have continued success in bringing cow horse competition to the public. Cow horse enthusiasts come from all walks of life and all levels of horsemanship. They usually bring along family and friends to our shows to share in the excitement of watching this thrilling sport. In 2019, California Cow Horse Association plans to put on ten one day NRCHA approved horse shows, one NRCHA approved Derby and Spectacular, one CCHA approved Shoot Out and four Herd Practices. All events will be located at either the Porterville County Fairgrounds, the International Agri Center, or other venues located in central, California.

All events are open to the general public and admission is free. The quality of our venues with ample parking, indoor arenas, and comfortable seating for all attracts many spectators from Tulare County and beyond to watch, first hand, the thrills of cow horses in action. Additionally, our Spring Derby & Spectacular and our Fall Shoot Out are scheduled to be live streamed for reach many friends, family and horse enthusiasts on the web.

We want to offer our sponsors recognition and return on investment for their sponsorship dollars. Sponsors will have the opportunity to display their banner on the competition arena wall where photographers and videographers will be recording the action as it unfolds. Sponsors will also have the opportunity to provide their logos for display on the California Cow Horse Association website and Facebook page. Different levels of sponsorship will enable sponsors to choose the program that suits them best. And if you don't see what you need, please feel free to contact Arlene Kelemen, CCHA Sponsorship Committee Chair, or any of the CCHA Board Members so that we can develop a customized program for you.

Special Event Sponsor - \$3,000

- Sponsor is named as the Title Sponsor of the event.
- 4' x 6' Banner provided* and placed in a prominent position in the competition arena for the entire 2019 season. If sponsor provides the banner, there will be a \$100 discount. Additional space provided outside competition arena for additional sponsor provided banners.
- Streaming of sponsor provided content during all streamed events.
- Sponsor information displayed on Tulare Ag Center sign located on Hwy 99 during the event.
- Announcement of sponsor throughout all 2019 events.
- Sponsor provided logo on Special Event entry form.
- Sponsor receives CCHA swag item for 2019.
- One half-page sponsor provided ad and logo** displayed on Sponsor Page of California Cow Horse Association web-site and on Facebook page.
- One Family Membership in California Cow Horse Association for 2019 (non-transferable).
- Two free passes to the 2019 California Cow Horse Association Awards Banquet.

Event Sponsor - \$1,000

- Sponsor is named as the Title Sponsor of the event.
- 4' x 6' Banner* provided and placed in a prominent position in the competition arena for the entire 2019 season. If sponsor provides the banner, there will be a \$100 discount.
- Streaming of sponsor provided content during all streamed events.
- Sponsor information displayed on Tulare Ag Center sign located on Hwy 99 for duration of event.
- Announcement of sponsor throughout all 2019 events.
- Sponsor Logo on Event entry form.
- One-quarter page sponsor provided ad and logo** displayed on Sponsor Page of California Cow Horse Association web-site and on Facebook page.
- Sponsor receives CCHA swag item for 2019.
- One Family Membership in California Cow Horse Association for 2019 (non-transferable).
- Two free passes to the California Cow Horse Association 2019 Awards Banquet

Vaquero Level - \$2000

- 4' x 6' Banner* provided and placed in a prominent position in the competition arena for the entire 2019 season. If sponsor provides the banner, there will be a \$100 discount.
- Streaming of sponsor provided content during all streamed events.
- Announcement of sponsor throughout all 2019 events.
- One-quarter page sponsor provided ad and logo** displayed on Sponsor Page of California Cow Horse Association web-site and on Facebook page.
- Sponsor receives CCHA swag item for 2019.

Wrangler Level - \$500

- 4' x 6' Banner* provided and placed in a prominent position in the competition arena for the entire 2019 season. If sponsor provides the banner, there will be a \$100 discount.
- Streaming of sponsor provided content during all streamed events.
- Announcement of sponsor throughout 2019.
- Sponsor receives CCHA swag item for 2019.
- Business card*** size listing on the Sponsor or Stallion Page of California Cow Horse Association web-site and on Facebook page.

Charro Level - \$250

- Announcement of sponsor throughout 2019
- Sponsor receives CCHA swag item for 2019.
- Business Card*** size listing on Sponsor or Stallion Page of California Cow Horse Association web-site and on Facebook page.

Buckaroo Level - \$75.00

- Announcement as an Award Sponsor of California Cow Horse Association throughout 2019.
- Receives CCHA swag item for 2019.
- Listing on California Cow Horse Association displayed on Sponsor Page of California Cow Horse Association web-site and on Facebook page.

California Cow Horse Association

Sponsorship Information

Special Event Sponsor - \$3,000

Event Sponsor- \$1,000

Vaquero Level Sponsor - \$2000

Charro Level Sponsor - \$500

Wrangler Level Sponsor - \$250

Buckaroo Level Sponsor - \$75.00

Contact Name _____

Business/Stallion Name _____

Address _____

Phone _____

Email _____

Please make checks payable to **California Cow Horse Association**

Mail to: California Cow Horse Association

15169 Road 223

Porterville, CA 93257

Check Number: _____ Date Received: _____

Received/Sold by: _____